



Ultimate Veterinary Clinic Newsletter

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WINTER



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Our core values:

- The well-being of you and your pets
- To provide high quality medicine and surgery
- Honest and reliable vet care
- Continually updating our knowledge and services
- Striving to build a long term partnership with you and your pets

Our facilities and services include:

- Routine veterinary consultations, vaccinations and microchipping.
- Small Animal surgical facilities; elective & orthopedics.
- In-house diagnostics; pathology, ultrasonography, digital radiology.
- Quarantine
- Pet food and other pet supplies

Welcome to Ultimate Vet Clinics Winter edition newsletter

We are very excited to say that each season we will be able to email you all the latest clinic news, special offers, upcoming events, and any clinic promotions and discounts.

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Ultimate Vet welcomes any suggestions or ideas of things you would like to see in our newsletters. If you have anything to share, drop us a line at info@ultimatevet.com.au and we'll see what we can do for you.

We appreciate your feedback



We all know in winter those extra kilograms can creep on as we spend more time indoors and eat richer foods. As vets, we encounter animals in our practice every day that face their own daily struggle with weight.

A study conducted by the RSCPA in 2005 found that around 41% of dogs and 32% of cats were overweight or obese. Just like in humans,

excess weight can have a significant impact on the health of your pet.

Osteoarthritis, cardiovascular disease, diabetes, liver disease, respiratory difficulty, increased risk of certain cancers, increased susceptibility to infection and an increase in risk if surgery and anaesthesia are performed are some of the medical problems associated with increased weight. Not to mention these pets experience shorter life spans, a poorer quality of life and a significant compromise to their welfare.

So why do our pets get fat? The number one cause is owner overfeeding. This can be in the form of food that is too high in calorific intake, too much food and too many treats or table scraps. Other reasons include emotional eating (yes, pets can do this too!), competition for food in multi-pet households, and certain hormonal and medical conditions. So how do we help our pets slim down? DIET!!! Diet is about 80% of the battle but regular gentle exercise is also a key component to a healthy lifestyle.

It is important to understand the composition of your pets food. For example, 100g of dry food has a lot more energy than the same weight of canned food – therefore you would feed far less of the dry food for the same nutritional intake. Premium foods are generally higher in quality and energy so you would have to feed less of these by weight than you do your commercial supermarket brands. Therefore wet food and poorer quality foods often promote weight gain. A great option is to speak to your vet about prescription diets, which offer a fantastic tool in assisting pets to lose weight, whilst taking the guess-work out of it for you the owner!

Excess weight and obesity is a serious health issue facing our pets and we recommend working in conjunction with your vet to help get on top of the problem. Remember weight goes on far more quickly than it comes off and it is a long process to shed the excess kilos.





Is your dog a chronically Itchy?? Introducing the newest treatment for itchy skin...

Apoquel is a novel treatment that provides fast and safe relief from itching and inflammation without many of the side effects seen with other medications.

It is a prescription medication which must be prescribed by your Vet. Previously, the only available treatment that would provide dogs with rapid relief from itching was steroids.

Apoquel is the only treatment specifically designed to go straight to the source of the dog's itch with minimal negative impact on the body. It starts to relieve the itch within 4 hours and effectively controls the itch within 24 hours.

Unlike other treatments, Apoquel targets the itch signal in the nervous system while having minimal negative impact on the immune system. Apoquel also allows your Vet to continue to diagnose the underlying cause of the itch while providing your dog with relief.

If your pet is suffering from itchy skin, call us to arrange a consultation with one of our Vets who will be delighted to recommend a course of action based on their examination.

The advertisement features a collage of images. At the top left, the text reads "Is your dog constantly ITCHING?". To the right, a dog is shown holding a sign that says "Is your dog Itchy?". Below this, there are several photos of different breeds of dogs, including a Chihuahua, a Weimaraner, a Beagle, a French Bulldog, a Rottweiler, a Golden Retriever, and a Shih Tzu. In the center, there are two boxes of Apoquel tablets, labeled "50" and "100". The boxes include the following text: "Apoquel (lupatone) 50 mg tablets" and "Apoquel (lupatone) 100 mg tablets". Below the boxes, there is a small text block: "Apoquel (lupatone) 50 mg tablets. For dogs weighing up to 25 kg (55 lbs). Apoquel (lupatone) 100 mg tablets. For dogs weighing up to 50 kg (110 lbs).".



**Congratulations to Dr Belinda & her new husband Chris who were married on 23rd April at an intimate ceremony in Olinda
Wishing you both a lifetime of happiness together.**



BABIES ON THE WAY!

**Congratulations to nurse Kelly & hubby Luke who are expecting their first baby in December.
Also to Dr Julie & husband Zane expecting their 2nd baby due in November.**



**How Time Flies..... Kylie's little boy Declan is turning 1!!!!
Happy Birthday little man.**



NEW STAFF MEMBER

Ultimate vet would like to welcome their newest staff member nurse Celeste.

Celeste has come to us from a busy Vet clinic & has been nursing for 4 years.

She really enjoys reception & interacting with clients and their pets.

Celeste has a Maltese cross called Charms.





THIS MONTH:

June: Happy Birthday to Kelly & Carrie

NEXT MONTH:

July: Happy birthday to Nadia & David

August: A BIG Happy Birthday to Dr Bob!

(We hope you all have a wonderful birthday's)



Help improve your pets behavioural problems through *puppy socialisation*. Socialise your pet today and make him a great pet and lifelong companion!

Puppy classes focus greatly on socialisation. Having your puppy learn how to play and interact with other dogs is an essential part of your puppy's early development

Each puppy class runs for 4 weeks, covering subjects like nutrition, vaccinations, worming, toilet training and basic obedience and behaviours.

New classes will begin on:

7th June, 5th July, & 2nd August . Each class is run on Tuesday nights from 6-7pm

Call us now and speak to our friendly staff to secure your spot! Places are strictly limited.

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